



Bid Number: GEM/2022/B/2729769 Dated: 16-11-2022

Bid Document

	Bid Details		
Bid End Date/Time	07-12-2022 11:00:00		
Bid Opening Date/Time	07-12-2022 11:30:00		
Bid Offer Validity (From End Date)	90 (Days)		
Ministry/State Name	Ministry Of Education		
Department Name	Department Of Higher Education		
Organisation Name	Indian Institute Of Technology Tirupati		
Office Name	Hod		
Item Category	Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Times of India; English; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; The Hindu; English; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Indian Express; English; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Eenadu; Telugu; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Andhrajyothi; Telugu; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Sakshi; Telugu; All editions; Black and White; DAVP Rates		
Contract Period	1 Year(s)		
Minimum Average Annual Turnover of the bidder (For 3 Years)	6 Lakh (s)		
Years of Past Experience Required for same/similar service	3 Year (s)		
Past Experience of Similar Services required	Yes		
MSE Exemption for Years of Experience and Turnover	Νο		
Startup Exemption for Years of Experience and Turnover	Νο		
Document required from seller	Experience Criteria,Bidder Turnover,Certificate (Requested in ATC),OEM Authorization Certificate,OEM Annual Turnover,Additional Doc 1 (Requested in ATC),Additional Doc 2 (Requested in ATC),Additional Doc 3 (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer		

Bid Details	
Bid to RA enabled No Time allowed for Technical Clarifications during technical evaluation 5 Days	
Evaluation Method	Total value wise evaluation

EMD Detail

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	Required	Νο

ePBG Detail

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	Required	No	11
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Splitting

Bid splitting not applied.

MSE Purchase Preference

MSE Purchase Preference	Yes

1. The minimum average annual financial turnover of the bidder during the last three years, ending on 31st March of the previous financial year, should be as indicated above in the bid document. Documentary evidence in the form of certified Audited Balance Sheets of relevant periods or a certificate from the Chartered Accountant / Cost Accountant indicating the turnover details for the relevant period shall be uploaded with the bid. In case the date of constitution / incorporation of the bidder is less than 3-year-old, the average turnover in respect of the completed financial years after the date of constitution shall be taken into account for this criteria. 2. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid data sheet (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU / Public Listed Company. Copies of relevant contracts / orders to be uploaded along with bid in support of having provided services during each of the Financial year. 3. Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 dated 23.03.2012 issued by Ministry of Micro, Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference for services, the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered service. If L-1 is not an MSE and MSE Service Provider (s) has/have guoted price within L-1+ 15% of margin of purchase preference /price band defined in relevant policy, then 100% order quantity will be awarded to such MSE bidder subject to acceptance of L1 bid price.

4. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

5. Past Experience of Similar Services: The Bidder must have successfully executed / completed at least one single order of 80 % of the Estimated Bid Value or 2 orders each of 50 % of the Estimated Bid Value or 3 orders each of 40 % of the Estimated Bid Value for similar service(s) in last three years to any Central / State Govt Organization / PSU / Public Listed Company. Copies of contracts / work orders and documentary evidence of successful execution / completion in support of Past Experience of Similar Services along with names, address

and contact details of clients shall be uploaded with the bid for verification by the Buyer.

Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Times Of India; English; All Editions; Black And White; DAVP Rates (48)

Technical Specifications

Specification Values					
Core					
Type of Advertisement	Text Classified Advertisement				
Advertisement Position Page 3					
Names of Newspaper	Times of India				
Language	English				
Edition	All editions				
Colour Black and White					
Rate offering DAVP Rates					
Addon(s)					
Additional Details					

Tentative Range of Delivery date/Specific date for advertisement

Additional Specification Documents

Consignees/Reporting Officer

S.No.	Consignee/Reporti ng Officer	Address	Advertiseme nt size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	N GNANA SEKHAR	517619,INDIAN INSTITUTE OF TECHNOLOGY, TIRUPATI- YERPEDU CAMPUS, YERPEDU- VENKATAGIRI HIGHWAY, YERPEDU POST, YERPEDU MANDAL	48	 Number of days for which advertisement is required : 7

Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; The Hindu; English; All Editions; Black And White; DAVP Rates (48)

Technical Specifications

Specification	Values
Core	

	Spo	ecification			Values	
Type of Advertisement				Text Cla	Text Classified Advertisement	
Advertise	ment Position			Page 3		
Names of	Newspaper			The Hin	du	
Language	·			English	English	
Edition				All editi	All editions	
Colour				Black a	Black and White	
Rate offe	ring			DAVP R	ates	
Addon(s)					
		Additional Details				
Tentative	Range of Delivery date,	/Specific date for advertisement				
S.No.	Consignee/Reporti ng Officer	Address	Advert nt size cm/Nu of wo case class	e in sq imber rds in e of ified	Additional Requirement	
1	N GNANA SEKHAR	517619,INDIAN INSTITUTE OF TECHNOLOGY, TIRUPATI- YERPEDU CAMPUS, YERPEDU- VENKATAGIRI HIGHWAY, YERPEDU POST, YERPEDU MANDAL	48	pe ad	 Number of days for which advertisement is required : 7 	
Express;	English; All Editio	ewspaper - Text Classified ons; Black And White; DAV ecification				
Core						
Type of A	dvertisement			Text Classified Advertisement		
Advertise	Advertisement Position			Page 3		

Indian Express

English

Specification	Values
Edition	All editions
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)	

Additional Details

Tentative Range of Delivery date/Specific date for advertisement

Additional Specification Documents

Consignees/Reporting Officer

S.No.	Consignee/Reporti ng Officer	Address	Advertiseme nt size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	N GNANA SEKHAR	517619,INDIAN INSTITUTE OF TECHNOLOGY, TIRUPATI- YERPEDU CAMPUS, YERPEDU- VENKATAGIRI HIGHWAY, YERPEDU POST, YERPEDU MANDAL	48	 Number of days for which advertisement is required : 7

Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Eenadu; Telugu; All Editions; Black And White; DAVP Rates (48)

Technical Specifications

Specification	Values			
Core				
Type of Advertisement	Text Classified Advertisement			
Advertisement Position	Page 3			
Names of Newspaper	Eenadu			
Language	Telugu			
Edition	All editions			
Colour	Black and White			
Rate offering	DAVP Rates			
Addon(s)				
Addi	Additional Details			

	Spe	ecification		Values
Fentative	ntative Range of Delivery date/Specific date for advertisement			
dditional Specification Documents				
S.No.	es/Reporting Officer Consignee/Reporti ng Officer	Address	Advertiseme nt size in sq cm/Number of words in case of classified text type ad	Additional Requirement
L	N GNANA SEKHAR	517619,INDIAN INSTITUTE OF TECHNOLOGY, TIRUPATI- YERPEDU CAMPUS, YERPEDU- VENKATAGIRI HIGHWAY, YERPEDU POST, YERPEDU MANDAL	48	 Number of days fo which advertisement is required : 7

Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Andhrajyothi; Telugu; All Editions; Black And White; DAVP Rates (48)

Technical Specifications

Specification	Values	
Core		
Type of Advertisement	Text Classified Advertisement	
Advertisement Position	Page 3	
Names of Newspaper	Andhrajyothi	
Language	Telugu	
Edition	All editions	
Colour	Black and White	
Rate offering	DAVP Rates	
Addon(s)		
Additional Details		
Tentative Range of Delivery date/Specific date for advertisement		

Additional Specification Documents

Consignees/Reporting Officer

S.No.	Consignee/Reporti ng Officer	Address	Advertiseme nt size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	N GNANA SEKHAR	517619,INDIAN INSTITUTE OF TECHNOLOGY, TIRUPATI- YERPEDU CAMPUS, YERPEDU- VENKATAGIRI HIGHWAY, YERPEDU POST, YERPEDU MANDAL	48	 Number of days for which advertisement is required : 7

Advertisement Service - Newspaper - Text Classified Advertisement; Page 3; Sakshi; Telugu; All Editions; Black And White; DAVP Rates (48)

Technical Specifications

Specification	Values			
Core				
Type of Advertisement	Text Classified Advertisement			
Advertisement Position	Page 3			
Names of Newspaper	Sakshi			
Language	Telugu			
Edition	All editions			
Colour	Black and White			
Rate offering	DAVP Rates			
Addon(s)				
Additional Details				
Tentative Range of Delivery date/Specific date for advertisement				

Additional Specification Documents

Consignees/Reporting Officer

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S.No.	Consignee/Reporti ng Officer	Address	Advertiseme nt size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	N GNANA SEKHAR	517619,INDIAN INSTITUTE OF TECHNOLOGY, TIRUPATI- YERPEDU CAMPUS, YERPEDU- VENKATAGIRI HIGHWAY, YERPEDU POST, YERPEDU MANDAL	48	 Number of days for which advertisement is required : 7

Buyer Added Bid Specific Terms and Conditions

1. Generic

OPTION CLAUSE: The Purchaser reserves the right to increase or decrease the quantity to be ordered up to 25 percent of bid quantity at the time of placement of contract. The purchaser also reserves the right to increase the ordered quantity by up to 25% of the contracted quantity during the currency of the contract at the contracted rates. Bidders are bound to accept the orders accordingly.

2. Buyer Added Bid Specific Scope Of Work(SOW)

File Attachment Click here to view the file.

Disclaimer

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization. Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity/restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and/or terms and conditions governing the bid. Any clause incorporated by the Buyer such as demanding Tender Sample, incorporating any clause against the MSME policy and Preference to make in India Policy, mandating any Brand names or Foreign Certification, changing the default time period for Acceptance of material or payment timeline governed by OM of Department of Expenditure shall be null and void and would not be considered part of bid. Further any reference of conditions published on any external site or reference to external documents/clauses shall also be null and void. If any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations. Also, GeM does not permit collection of Tender fee / Auction fee in case of Bids / Forward Auction as the case may be. Any stipulation by the Buyer seeking payment of Tender Fee / Auction fee through ATC clauses would be treated as null and void.

This Bid is governed by the <u>General Terms and Conditions</u>, conditons stipulated in Bid and <u>Service Level Agreement</u> specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws.

---Thank You---